



# MAKE MUSIC NEW YORK!

## In this Issue

---

- ▶ Sign up next week for MMNY '08!
- ▶ New MMNY poster design
- ▶ Closing your block for MMNY: IMPORTANT UPDATE

## Make Music News: February 21, 2008

---

Welcome to the February 2008 newsletter for **Make Music New York**: a free citywide musical celebration each June 21.

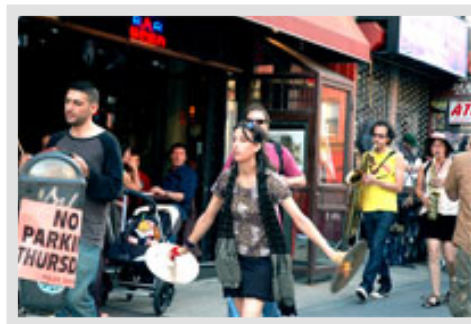
### **Make Music New York returns on Saturday, June 21st!**

For one day a year -- the first day of summer -- public spaces in all five boroughs become informal musical stages for all New Yorkers, amateurs and professionals, to perform for friends, neighbors, and passers-by, turning the city into a festival of live music making.

Read on to learn more, or see our [website](#).

### **Sign up next week for MMNY '08!**

---



This year, media partner [Time Out New York](#) is hosting a special [Make Music New York website](#), which will match up musicians with places to perform. The site is scheduled to launch **NEXT WEEK on FRIDAY, FEBRUARY 29TH!**

#### **How the website will work**

If you're a musician looking for a place to play -- or if you have a garden, block party, sidewalk, or other outdoor space on June 21st and want musicians -- you'll be able to sign up, get in touch with possible matches, and find what you're looking for. (Think of it as an internet dating site to create concerts.)

If you have your concert plans figured out already, with a musician and location already matched up, that's great, too! Sign up on the same site to take part in MMNY 2008 -- the website will explain how.

Once you're matched up, our team of Make Music New York organizers will

get in touch to confirm the arrangements and get you the permits you'll need.

### How the site will launch

The site is slated to go public on Friday, but we want to make it available to you first! **Everyone who took part in the inaugural Make Music New York will be able to sign up early**, and stake their claim to a piece of NYC for June 21, 2008.

48 hours before the launch, we will send another email to everyone, with a link to the new matchmaking website. **If you are reading this newsletter, you are on the list!** That email should go out on **Wednesday, Feb. 27th**.

### Other details

The rules for sound permits vary from one neighborhood to another; concerts in some areas can go until 10pm, in others only until 7pm. Also, NYC Park spaces will have a slightly different sign-up process from other locations. All of this will be explained on the new website.

If you've read everything carefully and still have questions, feel free to email us.

---

## **New MMNY poster design for 2008**

In Fall 2007, two classes from [Parsons the New School for Design](#) submitted proposals for the 2008 Make Music New York poster.

After a lengthy process, we've chosen a poster designed by **Jay Moreno** (BFA Illustration) and **Nicole Fowler** (BFA Communication Design), showing a musician's feet and amp. We like how the image evokes public music-making, without being too specific about the kind of music being made. (A draft is on the right.)

As with last year, the poster includes a blank space that will let musicians and venues add in their own concert details. We will make thousands of free posters available for people to promote their own shows, and also put high resolution versions on our website for download.

Meanwhile, **Danielle MacIndoe's** beloved musical pigeon lives on as our official mascot.

Congratulations to Jay and Nicole!

---

## **Closing your block for MMNY: IMPORTANT UPDATE**





If you'd like to close your block this year for Make Music New York, there's still time! But the procedure is a little bit different this year, so please read on.

**(1)** Earlier this month, the [Street Activity Permitting Office](#) (SAPO) at City Hall released a [new form](#) for groups who want to close their streets. The form is slightly more detailed than in the past, though most of the questions are the same. If you've already submitted the old form, it will still be accepted; otherwise, use the new one.

The new form is available [here](#).

**(2)** Your application must be submitted to SAPO by **April 21st**.

This deadline will be much more strict this year than in the past; you **must** have your application in by then.

**(3)** Before going to SAPO, you'll need to have your permit application approved by your [local Community Board](#). Because of the changes this year, some of the boards have new procedures, so please contact them ASAP to see what they require. It often takes 30 days to have an application approved by the Community Board, so you'll need to give them the paperwork by **March 21st**, if not before.

Remember: to close a block, you must be acting on behalf of a non-profit organization (social service group, cultural organization, church, school, block association, etc.) with "an indigenous relationship" to the block being closed.

**Make Music New York**

1-917-779-9709